

Name: Jaden Haly  
Slug: FESTIVAL OF FLOWERS  
Estimated Time: 0:37

[TAKE ON CAM]

{\*\*\*}JADEN HALY{\*\*\*}

(0:37)

A-STATE CAMPUS EXTERIOR

Arkansas State University's Department of Art and Design is launching a new campus event this spring.

STUDENTS WALKING NEAR THE ART  
BUILDING

The inaugural Festival of Flowers runs April 15 through April 17 and will feature lectures, workshops and exhibitions focused on native plants and sustainability.

CLOSE-UP OF FLOWERS ON CAMPUS

Organizers say the festival is designed to connect art, environmental awareness and community engagement.

DOWNTOWN JONESBORO STREET SHOT

The three-day event concludes with "A Night Downtown," linking campus participants with businesses in downtown Jonesboro.

COMMUNITY EVENT OR STUDENT  
FOOTAGE

Faculty say the festival aims to bring students, artists and local residents together while highlighting regional ecology and creative programming.